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# Our Guide To Video Interviewing Success

As you get ready to complete your video interview, take a look at our tips in this guide to ensure you put your best foot forward.

## Best Practices

- Dress professionally as if you were doing this interview at an office
- Find a quiet place to do your recording with no distractions
- Inform others around you (e.g. family or roommates) that you are doing an interview
- Clean up the background and find a neutral colored wall to record in front of

## Looking Good on Camera

- Find a well-lit room to complete your interview in
- Avoid recording in front of windows as the sunlight can cast a shadow
- Sit up straight and make eye contact with the camera on your device
- Speak slowly and clearly

## Video and Audio Quality

- Use the newest device you have to record your interview
- If you use a computer, we recommend utilizing Google Chrome as your web browser
- If you don't have a webcam, download the free Spark Hire mobile app for iOS or Android (mobile devices often have the best quality camera too!)
- Do multiple practice recordings before starting so you can be sure your video and audio quality is solid
- Leverage a strong internet connection when recording and request that others on the same network stop all heavy streaming activity
- Close out other applications on your device that can be using up processing power and/or your webcam or mic

## Need Help?

We partner with a company called Spark Hire and they have a 24x7 technical support team which is dedicated to helping you with any questions you have or issues you run into.

Contact Spark Hire's support team at [support@sparkhire.com](mailto:support@sparkhire.com).

If you decide to use the Spark Hire mobile app for your interview, just search “Spark Hire” in the App Store on iOS devices and in the Google Play Store on Android devices

## **What is a one-way video interview?**

The organization you are interviewing with has come up with a series of interview questions that they have requested you to respond to.

This is an on-demand interview which means that you'll be recording your video interview answers at your convenience as long as you submit them before the deadline.

When you're in the interview, you'll be presented with the questions one at a time. The entire process is meant to be easy and you'll be provided with specific instructions along the way.

One-way video interviews are increasing in popularity with organizations around the world as they are more convenient for candidates earlier in the process and they allow you to tell more about yourself than a traditional screening method.

## **What if I don't have a webcam?**

If you don't have a webcam on your computer, you can use the Spark Hire mobile application on an Android or iOS (iPhone, iPad) device to complete your interview.

[Download the iOS App](#)

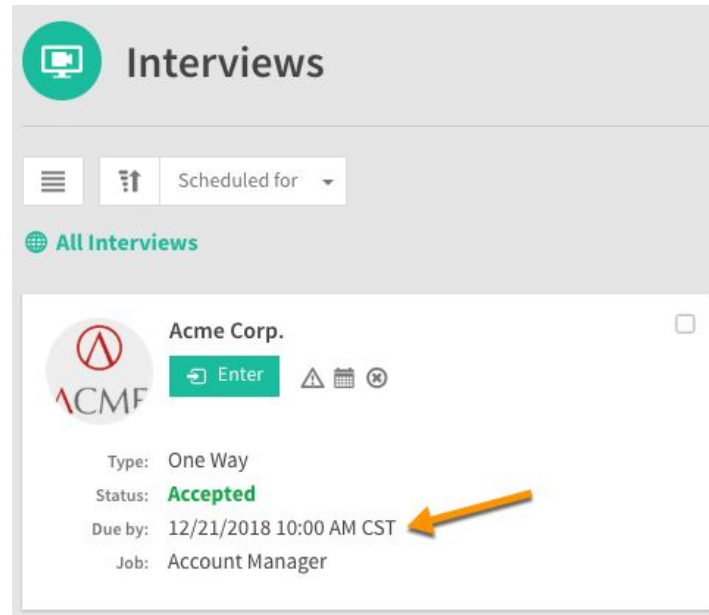
[Download the Android App](#)

## **Will I be able to practice before starting?**

Yes! Before you start your interview, you'll have the ability to watch a tutorial, test your equipment, and record practice video(s).

## **Is there a deadline for the interview?**

Yes, your interview must be submitted before the deadline set by the organization you are interviewing with. Your interview deadline can be found in the email invitation you received for the interview. You can also [log in to your account on Spark Hire](#), go to your interviews page, find the interview you need to complete, and view the deadline. For example:



## What should I do if I need help with my video interview?

If you need assistance, please [contact our support team by submitting an inquiry here](#). We respond 24x7 so we'll be sure to get back to you as soon as we can!

## What are some tips and best practices?

Please see our [candidate resource center](#) for helpful tips and FAQs about your interview.

## Why We Use Video Interviews

### Interview more people in less time

Video interviews allow us to be more efficient with our time which enables us to expand the pool of candidates we can interview for the position. Candidates that might not have advanced in our old hiring process are now able to get in front of our managers.

### Improve collaboration with our decision makers

By sharing video interviews with decision makers in our hiring process, the decision on whether or not a candidate makes it to the next step isn't dependent upon a single person's assessment.

### Eliminate scheduling challenges

Multiple days can be lost when trying to find a time to connect early in the hiring process. Since you can do a one-way video interview at any time, we don't need to worry about slowing down progress by requiring our calendars to align perfectly.

### Standardize the interview experience

Every candidate that makes it to the video interviewing round of our hiring process is presented with the exact same questions. This puts everyone on a level playing field so you get the same experience as other candidates. It also keeps our evaluation consistent from candidate to candidate.

## **How Video Interviewing Benefits You**

### **Gets you in front of our hiring managers**

Our hiring managers are the ones that participate in final round interviews with candidates. Ultimately, they are the people that make the hiring decisions. Video interviews give you the chance to get in front of and impress hiring managers earlier in the process because we share your submission with them and ask for their direct feedback.

### **Speeds up the hiring process**

By eliminating scheduling conflicts and allowing us to complete more interviews faster, video interviews not only speed up the process for us, but also for you. We understand that you don't want to go through a lengthy hiring process so we use video interviews to significantly cut down on the time from your initial application to our hiring decisions.

### **Showcases more than just your resume**

Candidates like you have a story to tell. We use the video interview to make sure our team gets to know the real you vs. just reading a piece of paper. A report on video statistics found that people retain 95% of a message when they watch it in a video compared to 10% when reading it in text. The video interview gives you a platform to further discuss your background and expand on key aspects of your work experience that make you a great fit for the position. Remember, this isn't a replacement for the in-person interview, but it does help us learn a lot more about you earlier in our process.

## **Have questions?**

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We know this might be a new experience for you, but take a deep breath, relax, and have fun with it. You're going to do great!